## Florence Social Media E-Internship



Project Title	Florence Social Media E-Internship
Project Summary	Become the social media "voice" of the Consulate General in Florence, one of the world's most popular cities for American tourists and study abroad students. You will work directly with a Foreign Service Officer to draft, design, and analyze content that engages the entire consular district.
Country	Italy

### **Project Description**

E-interns have played a crucial role in developing @USCGFlorence on Facebook and Twitter since the Fall of 2017. You will work one-on-one with a Foreign Service Officer mentor to draft regular social media content, design special campaigns, and analyze trends. Creativity and attention to detail are a must. Study abroad students in Italy for the 2020-2021 academic year are welcome to apply, as are any other Italy enthusiasts. Previous e-interns have inspired online campaigns such as #DailyBellezza, #ProtectYourPassport, and our bicentennial initiative #Insieme200/#Together200. Build the portfolio that you desire and employers crave with this rewarding e-internship program at the U.S. Consulate General in Florence.

## **Required Skills or Interests**

Skill(s)
Analytical writing
Cultural diplomacy
Data analysis
Editing and proofreading
Marketing
Social media management
Storytelling/blogging/vlogging
Videography
Writing

#### **Additional Information**

None

# **Language Requirements**

Language Speaking Proficiency Reading Proficiency Importance

Italian Limited working proficiency Limited working proficiency Nice to Have